

THE BUS

– the backbone of Swedish public transport

To travel together is smart! More than half of the journeys by public transport in Sweden are taken by bus. The bus is the backbone of the Swedish public transport system. There are a total of about 13 900 buses in commercial operations in Sweden. More than 9 500 of them run in traditional public transport, about 3 500 are contracted in tourism and charter operations, 500 in long-distance express bus services and the remaining are mainly school buses. The average age of Swedish buses is 6 years. The Swedish bus fleet is modern, safe and comfortable and the youngest in Europe. Travel by bus is increasing in Sweden.

The turnover of the Swedish bus and coach business is about 2,5 billion euros per year. A small number of companies constitute a larger part of the business' total turnover. Most of the bus companies are small and privately owned.

Facts that speak for the bus:

- To travel by bus is ten times safer than by car. In an international perspective Sweden is at the forefront when it comes to safety on buses. 90 % of the bus companies offer buses with seat belts and inform passengers about safety. 80 % have a traffic safety policy.
- Buses reduce traffic congestions on highways, roads and streets in metropolitan areas – a 50 seater bus requires significantly less space than 50 cars.
- A bus consumes approximately 30 liters of diesel per 100 kilometers and takes 50 passengers.
- A bus is a flexible mode of transport. When people's daily routines change, the bus traffic changes too.
- A bus can make its way anywhere there is a passable road.



The Swedish Bus and Coach Federation

– Svenska Bussbranschens Riksförbund

The Swedish Bus and Coach Federation (BR) is the trade organization representing the professional bus and coach industry in Sweden. BR is proud to include nearly 400 unique member businesses as active members, representing about 80 % of the total bus and coach industry in the country of Sweden. These companies collectively own in the order of 11 500 busses and coaches, and employ in excess of 20 000 skilled employees. They represent all aspects of the bus and coach service industry including public transport in cities, rural transport services, long distance municipal and intra-county travel, tourism and tourist travel services in Sweden and abroad, school bus services, vital airport transit connections, and charter bus services.

BR serves to represent the interests of our members and the bus and coach industry in matters of political policy and law-making, and therefore works closely with government and parliament, special interest committees and investigative groups, as well as other regional and national authorities. BR is also active in promoting bus and coach interests within the EU, and works for greater cooperation within the industry by



-serving as a collective contact point with other industry organizations and companies.

The objectives of BR include:

- Promoting bus and coach travel both as the safe, sustainable and environmental choice for public transport as well as private travel.
- Working to ensure a stable, competitive, and equitable market environment for our member companies and the bus and coach industry.
- Establishing and maintaining good business ethics as well as improving conditions for bus and coach companies.

BR offers advice and service to our member companies on a wide range of topics, including legislation changes,

traffic requirements both at home and abroad, environmental issues, traffic safety and regulation, customer care and quality aspects, and good business practices.

Our Members:

BR represents about 80 % of the Swedish bus and coach industry, an industry which is dynamic, established, and looking optimistically to the future. Active members of BR include travel or transport companies and businesses and public transport operators. BR's associated members include bus and coach industry suppliers, bus and coach dealerships and retailers, as well as members of the tourism and hotel industry both in Sweden and the EU; all companies who benefit from closer ties and cooperation with bus and coach companies.



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